

# Rands with Sense

## Starting Your Own Farming Business

1. If you want to start your own farming business, you need to **find the right location**. The location of your land will have to suit the type of product you wish to farm. For instance, if you want to farm with Free Range livestock, you will need enough space for the animals to roam freely.
2. **Climate** will also play an important role in your business, so you will have to make sure your location's climate will suit your product.
3. If you want to start farming, you need to **know any and all legislation** involved. Contact your local municipality to learn about the legislation and regulations in the farming industry. You should also inquire whether the land you want to use is zoned for farming, and that there are no bylaws you do not know about.
4. When you've done your research and found a suitable piece of land, it's crucial that you **write up a business plan**. Your business plan should consist of your vision and goals for your business, the costs of equipment and storage facilities, as well as a detailed production plan.
5. Make sure each section in your business plan includes your strengths, weaknesses, opportunities and threats that may apply.
6. It is important to **know exactly what your business needs** in order to survive, and what you will have to do to make a success of it.

